

VIBRANT INVITING & ACTIVE

CHAMPAIGN
CENTER
PARTNERSHIP
ANNUAL MEETING
6.26.2019



ANNUAL MEETING CELEBRATION

PROGRAM

- 5 p.m. | Social hour - networking, appetizers, refreshments.
CCP members - cast your ballot to elect new board members by 5:45 p.m.
- 6 p.m. | Welcome & announcement of new board members - Don Elmore, Board Chair
Highlights of 2019 - Genevieve Kirk, Executive Director
Downtown Development Update - Warren Hood, Illinois Athletics
Closing remarks

FISCAL YEAR 2019

25%
INCREASE

+30 NEW BUSINESS MEMBERS
+15 NEW CHAMPAIGN CENTER
SUPPORTERS & FRIENDS

COMMUNITY EVENTS

PARADE OF LIGHTS

5,000+ ATTENDEES AND 64 ENTRIES!

VISITS WITH SANTA

1,200 ATTENDEES

CENTER CITY TROLLEY RIDES

192 RIDERS

CHOW DOWN IN CAMPUSTOWN

750+ ATTENDEES



MEMBER EVENTS

3 QUARTERLY SOCIALS

124 ATTENDEES

6 MORNING MEETUPS

109 ATTENDEES

12 WORKSHOPS & SEMINARS

167 ATTENDEES

PROMOTIONS

13 THURSDAYS

23 BUSINESSES PARTICIPATING

'TIS THE SEASON TO SHOP LOCAL

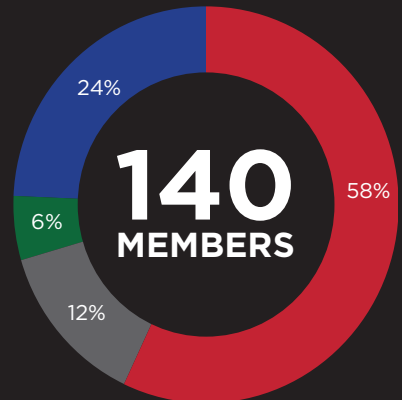
HOLIDAY PHOTO CONTEST

1 CHAMPAIGN CENTER

3 GIFT BASKET GIVEAWAYS IN FEBRUARY



CCP MEMBERS BY DISTRICT



- DOWNTOWN
- CAMPUSTOWN
- MIDTOWN
- OUT-OF-DISTRICT

NEW CONNECTIONS



FACEBOOK
+589 NEW FOLLOWERS
25% INCREASE

INSTAGRAM
+472 NEW FOLLOWERS
72% INCREASE



E-NEWSLETTER
+189 NEW FOLLOWERS
13% INCREASE

BOARD OF DIRECTORS

OFFICERS:

DON ELMORE, CHAIR
JANE ADDAMS BOOK SHOP

KELLY WHITE, VICE CHAIR
40 NORTH

CHRISTY JOHNSON, TREASURER
JSM

XANDER HAZEL, SECRETARY
*ORPHEUM CHILDREN'S
SCIENCE MUSEUM*

DIRECTORS:

ERIC CAIN
FLATLAND TATTOO

CHRIS COPELAND
COCHRANES OF CHAMPAIGN, INC.

WILL KYLES
CITY OF CHAMPAIGN

MITCH MARLOW
CHAMPAIGN PARK DISTRICT

ERIK RIHA
ILLINI UNION

SARAH SMITH
BUSEY

MICHELLE STALLMEYER
HABITAT FOR HUMANITY

SHERI WILLIAMSON
WEFT FM

STAFF

GENEVIEVE KIRK
EXECUTIVE DIRECTOR

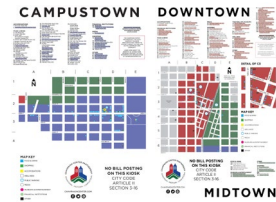
VERONICA SEVERINI
*MARKETING & EVENTS
COORDINATOR*

HIGHLIGHTS



**NEW DOWNTOWN
HOLIDAY DECOR**
POSTED ON 50 STREET POLES

**REDESIGNED
DISTRICT MAPS**
POSTED IN 9 KIOSKS



**13 THURSDAYS
CAMPUSTOWN
PASSPORT**
1,000 DISTRIBUTED

LEVERAGING RESOURCES

UIUC STUDENT GROUPS
2 TOTAL
MEET YOUR MERCHANT
12 LOCAL MERCHANTS
FEATURED

VOLUNTEERS & INTERNS
120 TOTAL
CCP COMMITTEES
3 TOTAL

SAVE THE DATE!

7/18 CAMPUSTOWN PUB TOUR

8/9 DOWNTOWN WINE WALK

9/17 FALL SOCIAL AT COLLECTIVE POUR

9/24 FOSTERING CONNECTIONS WITH UIUC

CHAMPAIGN CENTER PARTNERSHIP FISCAL YEAR 2019

With their annual membership investments, these groups and individuals support a strong Champaign Center and participate in the Partnership's initiatives to foster a vibrant, inviting, and active Champaign core community.

CORNERSTONE INVESTORS



PILLAR INVESTORS



FOUNDATION INVESTORS



BUSINESS MEMBERS

40 NORTH
 APRICOT LANE
 ART THEATER
 ATLAS AGENCY
 AUSTIN'S SPORTSWEAR
 BENTLEY'S PUB*
 BIG GROVE TAVERN
 BODYWORK ASSOCIATES*
BOSSA NOVA CAFE*
 BRAINSTORM ESCAPES
 BREWLAB COFFEE
 BUSEY
 CENTRAL ILLINOIS BAKEHOUSE
 CHAMPAIGN COUNTY HISTORY MUSEUM
 CHAMPAIGN PARK DISTRICT
 CHAMPAIGN PUBLIC LIBRARY
 CHAMPAIGN URBANA
 THEATRE COMPANY
 CHAMPAIGN-URBANA MASS
 TRANSIT DISTRICT
 CHRISTIE CLINIC
 CITY OF CHAMPAIGN
 CLANIN MARKETING
 CLARK DIETZ, INC.
 CLIFTONLARSONALLEN LLP*
CLOUDSHARK 360*
 COLD STONE CREAMERY*
 COMMUNITY CHOICES*
 COMMUNITY FOUNDATION OF
 EAST CENTRAL ILLINOIS*
 CORSON MUSIC*
 C-U AT HOME
 DANDELION VINTAGE*
 DESTIHL*
 DEVELOPMENTAL SERVICES CENTER*
 EMMANUEL MEMORIAL
 EPISCOPAL CHURCH
 ESQUIRE LOUNGE
 EVO CAFE
 FASPRINT
 FIRST COLUMN STUDENT LIVING
 FIRST PRESBYTERIAN CHURCH*
 FLATLAND TATTOO GALLERY
 FURNITURE LOUNGE
 G.A.S. BARBERSHOP & HAIR SALON
 GAMEDAY SPIRIT
GOOSEHEAD INSURANCE
GULDBRANDSEN AGENCY*
 HABITAT FOR HUMANITY RESTORE
 HAMILTON WALKER'S
 HICKORY POINT BANK

HOUSING AUTHORITY OF CHAMPAIGN COUNTY*
HOWDY BURGER*
 HYATT PLACE CHAMPAIGN URBANA
 ILLINI EYECARE
 ILLINI INN*
 ILLINI MEDIA
 ILLINI UNION
 ILLINI UNION BOOKSTORE
 ILLINOIS NATIONAL BANK*
 JANE ADDAMS BOOK SHOP
 JOS. KUHN & CO.
 JSM DEVELOPMENT
JUST BEE ACAI LLC*
 KAM'S
 KESSLER OPTICAL
 KO FUSION
 KOH-I-NOOR
 KUNG FU TEA
 LATEA BUBBLE TEA*
 LEGEND'S BAR & GRILL
 LIVE ACTION GAMES
 MARY ANN ROYSE LAW FIRM
 MERRYBETH FARM CARRIAGE SERVICE
 MHM PROPERTIES & MANAGEMENT LLC*
 MIDSUMMER LOUNGE*
 MURPHY'S PUB
 NANDO MILANO
NEIL ST. BLUES*
 ONE MAIN DEVELOPMENT
 ORPHEUM CHILDREN'S SCIENCE MUSEUM
 OSHER LIFELONG LEARNING INSTITUTE
 AT THE UNIVERSITY OF ILLINOIS
 PARIS SUPER CREPES
 PEKARA BAKERY & BISTRO
 PIZZERIA ANTICA
 POKELAB FROM HAWAII
POUR BROS. CRAFT TAPROOM*
 PUBLIC ART LEAGUE
 R RENTALS
 RAGSTOCK
 RED LION
 REGIONS BANK
 ROBBINS SCHWARTZ
 ROBESON'S INC
 SIGNATURE GRILL
 SJ BROADCASTING
 SLOWRIDE PEDAL TOURS
 SMILE POLITELY
 SPRITZ JEWELERS
 SQUARE1 HEALTHCARE
STICKY RICE*

SUNSET FUNERAL HOME
 SUSHI ROCK*
 T.I.S. ILLINI SHOP
 TEAMOJI*
 TEN THOUSAND VILLAGES
 THE CONSERVATORY OF
 CENTRAL ILLINOIS
 THE LAND CONNECTION
 THE LAW OFFICE OF JULIE C. KING PLLC*
 THE NEWS-GAZETTE
 THE POINT FENCING CLUB
 THE UNITED WAY OF
 CHAMPAIGN COUNTY
 THE UP CENTER
THE VINTAGE EDGE BARBERSHOP*
 TOWNEPLACE SUITES BY MARRIOTT
 TROPHY TIME
 UIECU
 UNIVERSITY OF ILLINOIS - OFFICE OF
 THE CHANCELLOR
 UPCLOSE MARKETING & PRINTING
 URBANA THEOLOGICAL SEMINARY*
 VIRGINIA THEATRE
 VISIT CHAMPAIGN COUNTY
 WEFT-FM
 WEISKAMP SCREEN PRINTING
 YG FINANCIAL

SUPPORTERS & FRIENDS

BARHAM BENEFIT GROUP*
 CERVANTES CONSTRUCTION
 DARRELL HOEMANN PHOTOGRAPHY
 DIXON GRAPHICS
 EDUCATIONAL DIVIDENDS
 ELEMENT BUILDING*
 FIRST STATE BANK*
 FIVE FOOT PRODUCTIONS*
 GENTLE GIANT SOFTWASHING*
 GUTH & ASSOCIATES*
 JOHN KACHOYEANOS - KELLER WILLIAMS*
L M THOMAS GROUP*
LODGIC EVERYDAY COMMUNITY*
 MARK DIRKSEN / NATE EVANS GROUP*
 MIDWEST CENTER FOR
 INVESTIGATIVE REPORTING*
PROCESS RENOVATION CONSULTING*
 TUTOR DOCTOR*
 UNTAPT CONSULTING*
 NICOLE KINGERY/EDWARD JONES*

*INDICATES NEW CCP MEMBERS FY19

INDICATES NEW BUSINESS IN FIRST YEAR OF OPERATION