



CHAMPAIGN CENTER PARTNERSHIP

DOWNTOWN - MIDTOWN - CAMPUSTOWN - OUR TOWN!

Referral and Multiple Business Membership Program

We take pride in the continued support of CCP member businesses and organizations in and out of our commercial districts. Annually since 2019, 96% of CCP members rate the value of membership as either good or excellent, and 100% of members would likely or very likely recommend the CCP to another business. We are grateful for the high marks that we receive from our partners. Understanding that every dollar counts when it comes to owning or operating a small business and, in an effort, to provide extra support to our most enthusiastic partners, we are excited to introduce a new referral program for new and current businesses in the CCP.

Referred Businesses

- Any current CCP member or supporter who refers a new member business to the CCP is eligible to receive a one-time discount of 10% off standard membership rate for every successful referral that leads to a new member business.
- Any business new to the CCP who is referred by a current CCP member or supporter can receive a one-time discount of 20% off standard membership rate.

Multiple Businesses

- Any CCP member or supporter who owns more than one business can receive 25% and 50% off standard membership rate for their second and third business, respectively.

Conditions

- Effective November 1, 2022.
- Referred or Multiple Business can only be combined with the Underrepresented Business Program and not each other. No business can receive more than 50% off the standard rate.
- Discounts are applicable to business, microbusiness, and non-profit organizations only. Not applicable to investor and individual (non-business) level members.
- Discounts are included in the upcoming invoice and are non-refundable and non-transferable.

To apply to become a member, please visit www.champaigncenter.com/businesses