



CHAMPAIGN CENTER PARTNERSHIP
DOWNTOWN - MIDTOWN - CAMPUSTOWN - OUR TOWN!

Underrepresented Businesses Pilot Membership Program

The CCP is committed to cultivating a diverse membership base and Board of Directors to lead and govern effectively.

Our underrepresented business membership opportunity fosters economic inclusion and provides businesses with the opportunity to engage with their community, share their voice and vision and provide expertise, perspectives, experiences, and reputational capital.

We encourage businesses that qualify to take advantage of this opportunity and to join us as an active member.

- Any current CCP member or supporter is eligible to receive a one-time discount of 25% off standard membership rate.
- Any business new to the CCP is eligible to receive a one-time discount of 50% off standard membership rate.

To qualify, businesses must meet the Small Business Administration's "small business" classification and maintain current certification from the [City of Champaign Diversity Advancement Program](#) (CDAP) in at least one of the outlined categories below:

- Minority-owned enterprises
- Women-owned enterprises
- Veteran-owned enterprises
- Enterprises owned by socially disadvantaged groups

Qualifying businesses must be at least 51% owned (or capital invested), operated, or governed by an individual or group of individuals in one of the categories above.

To apply, please complete the application form by visiting www.champaigncenter.com/businesses/.

Effective November 1, 2022. Applicable to business memberships only. Discounts are non-refundable and non-transferable.